



MEDIA DATA 2023

I. Advertising in the directory of participants (online version)

Skyscraper – *for one year* (only 2 bookings available)

Resolution = 72 dpi

File formats: gif, anim. gif, jpg, png

Max file size: max 80kb (max. 140 kb anim. gif)

Skyscraper:120x600px

A

First Name	Family Name	Company	City

1.450,—
plus VAT

Skyscraper:120x600px

A

First Name	Family Name	Company	City

1.450,—
plus VAT



Large Leader Board (26 bookings available) *or*
Medium Rectangle (78 bookings available) – **for one year**

Skyscraper: 120 x 600 px

LargeLeaderBoard: 790x120px

950,—
Plus VAT

B

First Name	Family Name	Company	City
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Medium Rectangle: 250x250 px

Medium Rectangle: 250x250 px

Medium Rectangle: 250x250 px

450,—
plus VAT

450,—
plus VAT

450,—
plus VAT

Skyscraper: 120 x 600 px

Publishing Guidelines

Ads will be published in order of booking requests.

Links to external websites

Skyscraper, Large Leaderboard and Medium Rectangle will be linked to the website of your choice. Please let us know the web address to link to.



II. Advertising at the event

Exhibition Banner



Textile Banner

Printed on one side, eyelets at a distance of 50 cm all around

Format: 180 x 90 cm

3 mm Bleed

X1a- or X4-PDF (prepared for print)

Price per Banner incl. placement: €750,- plus VAT.



III. Exhibitor advertising

Stand Poster

Exhibitor poster on 3 mm hard foam
Printed on one side with UV protective varnish
Format: DIN A2
3mm bleed
X1a or X4 PDF (prepared for print)
Price for 2 posters: €250 plus VAT.

Roll-Up-Display

Premium quality
Printed on one side on 175g scratch resistant PET roll up film
with opaque silver gray backing
Format: 100 x 200 cm
3mm bleed
X1a or X4 PDF (prepared for print)
Price per roll-up: €350 plus VAT.

Stand Flag

Beach flag M Square
Format: total height 240 cm
Fabric measurement (print size) 52.8 x 136.8 cm
X1a or X4 PDF (prepared for print)
Printed on both sides, including rods and
6 kg metal base plate
Price per flag: €650 plus VAT.

Media Booking

To book advertising material as per the media data, please send an order to our agency SIMET AND FRIENDS via info@simet-and-friends.com.



Project Management Media

For all advertising related questions, please send an email to our agency SIMET AND FRIENDS.

Media Enquiries:

SIMET AND FRIENDS
Mr. Bernhard Simet

Office: +49 89 452317-41
Email: info@simet-and-friends.com

For your convenience the billing of the media services you book will also be handled directly by our agency SIMET AND FRIENDS.